



Inaugural Newsletter



CEO's Message

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The purpose of this newsletter is to share the major events happening within the KZN Cricket Union and the Nashua Dolphins. The intention is to communicate more effectively with our cricketing family, celebrating our success as well as allowing you the opportunity to provide feedback to us. As this is the first inaugural edition, it is important to start off with our vision, our strategic objectives and our common values. As part of this "**COUNT ME IN**" campaign, the family of stakeholders from club officials, ex-players, umpires, scorers, staff, suiteholders and professional players, etc agreed and signed off on the following:

Vision:
To be a world class cricketing organization and to be number one in South Africa.

Strategic objectives:

- Developing a winning Dolphins team
- Producing Proteas
- Growing the Game
- Improving the Stadium
- Ensuring financial sustainability

Values:

- Passion
- Action
- Accountability
- Teamwork
- Transparency

Our promise is to circulate this newsletter on a

monthly basis.

Please feel free to send me your comments and thoughts on how we can make this communication more relevant and meaningful to you.

Please forward your feedback to
jessec@cricket.co.za or
031 335 4200.

Special points of interest:

- David Miller's selection to the Proteas
- Opening of nets at Umzintovale and St Patrick's Primary School
- KZN Cricket Union hosted 85th Comrades
- Camp Australia—930 Australian fans camping of Sahara Stadium Kingsmead grounds for Fifa World Cup

1. Developing a Winning Dolphins Team

The new squad has assembled for the winter programme. The players have been put through their paces with a high intensity programme that focuses on fitness, technical and mental competencies. Graham Ford has enlisted the help of Richard Pybus with the mental aspects whilst he focuses on the technical aspects. This provides the squad with the perfect combina-

tion of two international coaches, focusing on their core competencies. The Dolphins squad for 2010/2011 is:

- 1) Ahmed Amla
- 2) Bradley Barnes
- 3) Cameron Delport
- 4) Cody Chetty
- 5) Daryn Smit
- 6) David Miller
- 7) Devon Conway
- 8) Imraan Khan

- 9) Imraan Tahir
- 10) Jon Kent
- 11) Keshav Maharaj
- 12) Khaya Zondo
- 13) Kyle Abbott
- 14) Matthew Hullett
- 15) Mthokozisi Shezi
- 16) Quinton Friend
- 17) Tabriaz Shamzi
- 18) Yusuf Abdullah
- 19) Hashim Amla (CSA)
- 20) Loots Bosman (CSA)



2. Producing Proteas

Our congratulations to David Miller on his selection to the Proteas. This is well deserved following his form for the Dolphins and also his outstanding tour to Bangladesh with the South African A side. He has continued this form with the Proteas, showing no fear whatsoever. He certainly looks as if he belongs. It is our hope that David's selection inspires our group of youngsters because if he can, then so can they. .

The timing of this selection could not have come at a better time and it is my sense that this message is getting across to our players. Likewise, Hashim Amla continues to grow in stature as a world class performer. He is now taking his test form (no. 2 in the ICC test rankings) into the ODI arena. This is another positive outcome for the Dolphins as we seek to rebuild our team.

The Academy Squad for 2010 is as follows:

- 1) Brady Barends
- 2) Brandon Scullard
- 3) Bruce Kruger
- 4) Byron Whatmore
- 5) Chad Barron
- 6) Jabu Mngenge
- 7) Jarryd Phillips
- 8) Keegan Eccles
- 9) Kushen Kishun
- 10) Kyle Buckthorpe
- 11) Nabeel Bhayla
- 12) Nash Govender



3. Growing the Game

3.1 Township Cricket - Sunfoil Camp



For the first time in the history of KZN Cricket Union, a Township camp was staged for our potential players. We can say that 2010 has indeed been a better year. 38 boys and 2 girls were invited to the camp. Age groups u19, u15 and u13 took part in this camp. The camp was held on the 21-23 May at

Sahara Stadium, Kingsmead. The group was accommodated at Formula One (Durban Station). The next camp will take place in August '10.

3.2 Coaches Association



The official launch of the KZN Coaches Association will take place on the 26th July at Sahara Stadium, Kingsmead from 6:30pm. The Coaching Association will be aimed at club and school coaches. The aim is to:

- Up-skill all our active coaches

- To facilitate best practice sharing amongst coaches
- Recognise the value that our coaches add to our cricketing system.

Please find more details on our website:
www.dolphinsscricet.co.za
 or contact Yashin Ebrahim
 on: 031 335 4200.

3.4 Opening of Nets at Umzintovale & St Patrick's Primary School

The much anticipated official opening of cricket practice facilities took place on Wednesday, 26th May at Umzintovale and St Patrick's Primary School. This initiative was funded by Lotto and the KZN Cricket Union. Present at the opening were Asif Essop, President of UDCU, Jay Naidoo, Manager of Amateur Cricket in KZN, Jesse Chellan and the school principals. Chairperson, Andrew Govender, of Umzintovale Primary thanked the Umzintovale and District Cricket

Union for choosing his school for this facility. Govender said that the culture of cricket was very evident at his school. Perinasen Naicker, Principal of St Patrick's Primary School said that he was proud of the long association his school has had with Umzintovale and District Cricket Union. Jesse Chellan, pledged to continue supporting the development of cricket in Umzintovale and Districts. Jay Naidoo, surprised everyone by announcing that his department would sponsor sets

of cricket equipment to both schools.



3.5 School's Cricket

CSA Pro20 Schools Competition

The CSA Pro 20 Competition took place on the 27th Jan 2010. Three of schools matches took place at Sahara Stadium, Kingsmead and this served to motivate and encourage the boys. Maritzburg College represented the Dolphins franchise at the National Finals in Pretoria on the 28 and 29th March, and finished as runners up, losing by two runs in the final. This was a very good achievement.

Schools wishing to compete in this year's competition (Oct 2010), should notify Sarah Mun-Gavin on 031 335 4200.

Coaches for Provincial Age Group Teams

U19

Simon Sakhele & Lance Klusener

U17

Yashin Hassan & Kenneth Mafunga

U15

Fabian Lazarus & Desigan Reddy

U13

Elvis Govender

Rural

Petros Buthelezi & Ben Malamba

Dates for National Weeks

Schools Club	Date	Venue
Club Championships	19 to 23 Sept '10	Pretoria
USSA B Week	29 to 03 Dec '10	TUT, Pretoria
USSA A Week	06 to 10 Dec '10	University of Western Cape
U17 Boys Week	11 to 15 Dec '10	Pretoria
U19 Girls Week	11 to 15 Dec '10	JHB
Rural U17 Boys Week	11 to 15 Dec '10	Kimberley
Standard Bank U13 Week	12 to 16 Dec '10	Potchefstroom
CSA U15 Week	13 to 17 Dec '10	PE
Coca Cola Khaya Majola Week	17 to 21 Dec '10	Bloemfontein
SA Schools vs Eagles	22 Dec '10	Bloemfontein
SA Colts vs Free State Inv XI	22 Dec '10	Bloemfontein
Clubs Week	03 to 07 Jan '11	Boland

3.6 Club Cricket

The winners of the various leagues for 2009/2010 are:

Premier 20/20

Winner: Crusaders

Premier League

Winner: Crusaders

Runner Up: DHS Rhythm

Challenge 20/20

Winner: Collegians

Challenge Limited Over

Winner: Collegians

Challenge League

Winner: ACC

Runner Up: Uthungulu

A survey was issued to all clubs on the 25 May '10. The purpose of the survey is to address how to improve the quality of club cricket.

Should you have not received it, you can access it from our website:

www.dolphinsscricet.co.za.

The due date for surveys to be handed in is the 10 June '10. A Club workshop will be held on the 02 July '10 to discuss the feedback received.



**Crusaders
Winners of Premier League 2009/2010**

3.7 Ground Drilling & Topdressing

Off season pitch preparations are well on course, the stadium square has been drilled, dressed and now has good a grass covering as any in the country. Our nursery oval was tended in the same manner. The KZN Cricket Union has embarked on an initiative to assist premier league clubs with this pre-season process. The clubs that use the Chatsworth oval have their pitch attended to by the municipality who have already drilled and dressed the

square, hoping to provide more space and bounce to the surface. The Delta ground at Tills has had its drilling and dressing done in the last week of May, Rovers commenced on 7 June and DHS Rhythm will follow on 23 July. The dates for Crusaders and Pine-town are still to be confirmed.



Pitch drilling at Tills Crescent

4. Improving the Stadium

4.1 Comrades

KZN Cricket Union hosted a successful 85th Comrades on Sunday, 30th May. We wish to congratulate our stadium support team, Brett Procter, Justin Ellapen and Gonsul Pillay on providing a world class venue for both national and international guests and runners. A fantastic effort was put in, especially in supporting the Comrades organizing team. Everything worked out flawlessly. You did us proud!



4.2 Camp Australia

Sahara Stadium, Kingsmead will open its doors on 01/06 to welcome the start of Camp Australia for the duration of the 2010 FIFA World Cup. The stadium will be transformed into a fully-operational Tent Town in the next few days, to play home 930 Australian tourists who will be visiting South Africa in the month of June for the Fifa World Cup and living at Sahara Stadium, Kingsmead. The tent town, which is the brainchild of a company called, Fanatics, from Australia and facilitated locally by Edusport Travel, has been planned with precision detail for the Australian guests. Two-man and three-man

tents will be erected on the Kingsmead field. Particular care is being taken around the pitch, which has been fenced off to ensure it's optimum condition for the impending cricket season. To kick off the World Cup, and the opening game with Australia and Germany, the Aussies will be treated to a week-end of entertainment as 3 Australian music bands, Powder Finger, Fat Boy Slim and Electric Mary put a music concert on specifically for them at the stadium. Fixed features for the entire month, are a beer tent, which will be operational with big screen TVs, a 40 metre long bar, performance stage and beer garden



5. Ensuring Financial Sustainability

5.1 Marketing

Here are a few exciting initiatives that KZN Cricket Union will be launching this year:

Match Day Activations

Interactive and fun match day activations at Dolphins games this season. These activations will be in keeping with the **GREATEST HITS CAMPAIGN** for the season and will be including games like Dolphins Greatest Hits and Dolphins Hit The Stump.

Season Ticket Drive

A revolutionary season

ticket campaign which gives the holder between R5 000 and R8 000 worth of value from different suppliers in Durban. The value offers will appeal to the whole family (e.g. wet n wild, rhythmic beat, hair salon).

In stadium Branding

Uniquely brand the stadium by showcasing the team, in particular, those players who have played for South Africa in key areas in the stadium. Follows the look and fell of the **GREATEST HITS**.

Schools Roadshow

This is one of the most exciting initiatives that we are launching in the new season. A song and dance School Roadshow which will run for 3 months, visit 114 schools in Durban and reach 100 000 school children! Our message: ***"To educate the children about the Nashua Dolphins cricket team and develop top-of-mind brand awareness and loyalty"***. It will also be the departments main means to sell

Dolphin Club memberships to the school children for the 2010/2011 season.

Greatest Hits Campaign

Dolphins...Greatest Hits! A campaign which highlights our players "Greatest Hits" in the game of cricket, and links it to some of the "Greatest Hits" in music. Bringing a fun element to watching cricket and interacting with our team is the key to our campaign this season. Watch this space!



6. General

KZN Cricket Union & Nashua Dolphins Counted In to Support Bafana Bafana

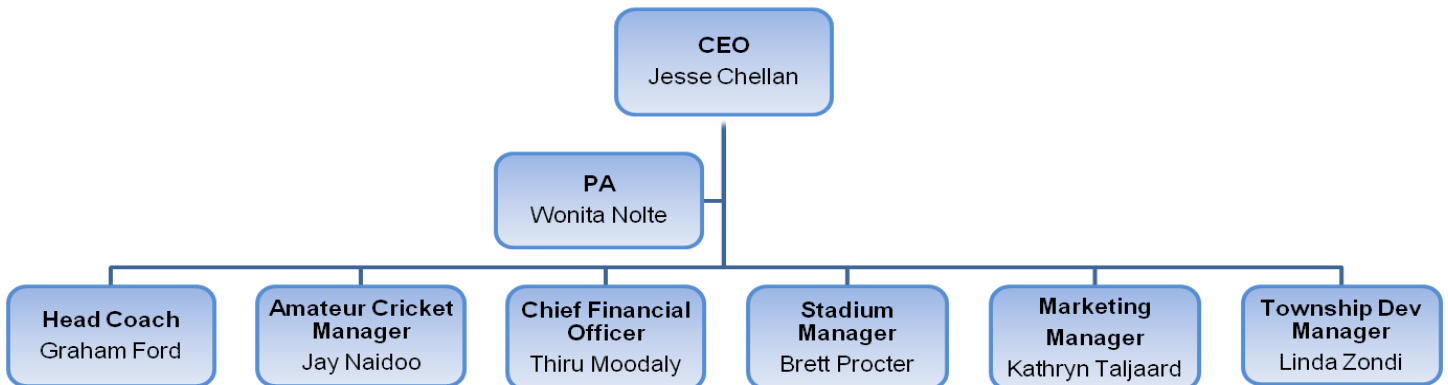
Kwazulu Natal Cricket Union & the Nashua Dolphins are 100% behind Bafana Bafana by erecting a banner of support on the stadiums South fixture board. The banner reads “**DOLPHINS and PROTEAS... 100% Behind Bafana Bafana. You can count us in!**” The campaign stems from the “COUNT ME IN” Campaign launched by CEO, Jesse Chellan, at the start of his tenure with the company which coincided with the 30 days until kick off of the Fifa World Cup. The “Count Me In” campaign was launched in October 2009, to develop a “unity of purpose” amongst

all the stakeholders and staff of Dolphins and KZN Cricket. We are using this same phase, in conjunction with CSA’s theme, to show our support and commitment to Bafana Bafana. “We want to wish them well and assure them that they can count on our 100% support”, said Jesse Chellan.



KZN Cricket Union staff & Dolphin players supporting Bafana Bafana

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CONDOLENCES

KwaZulu Natal Cricket Union sends condolences to the families and loved ones of:

Judge Mahomed Jajbhay

Michael Patrick

Barbara Thornton

Mr Buthelezi

Our thoughts and prayers are with you all.



KwaZulu Natal Cricket Union
